

## Electronic Acknowledgement Receipt

|   |                                    |
|---|------------------------------------|
| <b>EFS ID:</b>                              | 3582251                            |
| <b>Application Number:</b>                  | 09873944                           |
| <b>International Application Number:</b>    |                                    |
| <b>Confirmation Number:</b>                 | 3399                               |
| <b>Title of Invention:</b>                  | Targeted promotion deployment      |
| <b>First Named Inventor/Applicant Name:</b> | Ian Copeman                        |
| <b>Customer Number:</b>                     | 21005                              |
| <b>Filer:</b>                               | David J. Thibodeau/Nicole Isabelle |
| <b>Filer Authorized By:</b>                 | David J. Thibodeau                 |
| <b>Attorney Docket Number:</b>              | 2657.2012-001                      |
| <b>Receipt Date:</b>                        | 08-JUL-2008                        |
| <b>Filing Date:</b>                         | 04-JUN-2001                        |
| <b>Time Stamp:</b>                          | 16:41:21                           |
| <b>Application Type:</b>                    | Utility under 35 USC 111(a)        |

### Payment information:

|  |                 |
|--|-----------------|
| Submitted with Payment                   | yes             |
| Payment Type                             | Deposit Account |
| Payment was successfully received in RAM | \$ 810          |
| RAM confirmation Number                  | 2055            |
| Deposit Account                          | 080380          |
| Authorized User                          |                 |

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

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| File Listing:                               |   |                             |  |                  |                  |
|---|---|-----------------------------|--|------------------|------------------|
| Document Number                             | Document Description                                | File Name                   | File Size(Bytes) /Message Digest         | Multi Part /.zip | Pages (if appl.) |
| 1   | Miscellaneous Incoming Letter                       | 26572012001TRANSMITTA L.pdf | 102966                                   | no               | 3                |
|   |   |                             | 65be774cefd011052e42d5f95007967c7d1d61a6 |                  |                  |
| Warnings:                                   |   |                             |  |                  |                  |
| Information:                                |   |                             |  |                  |                  |
| 2   |   | 26572012001AMENDMENT. pdf   | 88216                                    | yes              | 11               |
|   |   |                             | 0d55ae5e361d1ddf2861f278d6a54cc8d4c33ab3 |                  |                  |
|   | Multipart Description/PDF files in .zip description |                             |  |                  |                  |
|   | Document Description                                |                             | Start                                    | End              |                  |
|   | Amendment - After Non-Final Rejection               |                             | 1  | 1                |                  |
|   | Claims  |                             | 2  | 8                |                  |
|   | Applicant Arguments/Remarks Made in an Amendment    |                             | 9  | 11               |                  |
| Warnings:                                   |   |                             |  |                  |                  |
| Information:                                |   |                             |  |                  |                  |
| 3   | Request for Continued Examination (RCE)             | 26572012001RCE.pdf          | 104595                                   | no               | 1                |
|   |   |                             | 05c29f6f5af74bf89e2b37cb3e470aa4ae7442e8 |                  |                  |
| Warnings:                                   |   |                             |  |                  |                  |
| This is not a USPTO supplied RCE SB30 form. |   |                             |  |                  |                  |
| Information:                                |   |                             |  |                  |                  |
| 4   | Fee Worksheet (PTO-06)                              | fee-info.pdf                | 8153                                     | no               | 2                |
|   |   |                             | 076cd69c2953c49f517d526d44d2030f276e4b92 |                  |                  |
| Warnings:                                   |   |                             |  |                  |                  |
| Information:                                |   |                             |  |                  |                  |
| Total Files Size (in bytes):                |   |                             | 303930                                   |                  |                  |

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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.